

Who are we?

OUR RAISON D'ÊTRE

Armed with more than 50 years of experience in the aluminium body industry, we provide professionals with 'UTILY-TERRE' mobility and working solutions that are **lightweight, durable, environmentally friendly and with high added value.**

We are the Gruau Group's reference site for the Italian market.

Where do we go?

OUR AMBITIONS

We are a competitive, profitable and leading company in the field of conversions for low-tonnage commercial vehicles. We are recognised for:

- our innovative, high-quality, all-aluminium-alloy mobility and working solutions;
- our highly motivated, passionate and involved employees;
- our high-performance ESG sustainability approach.

How?

- In cooperation with the annual progress plans.
- With the support of the Group's 4 transversal paths.



Who we are?

OUR 4 VALUES

Our values are the pillars of the Gruau culture, combining rigour and 'added warmth'. They express the personality of the Group and our way of acting.

They cultivate a sense of belonging and unity, guiding us all to **RESPECT** for the Gruau stakeholders (employees, customers, partners, territory) and to **AWARENESS** of our impact on the planet.

They form an inseparable whole and give **MEANING** to each of our actions.



CUSTOMER CULTURE

■ LISTENING ■ PROXIMITY ■ COMPETENCE ■ CONFIDENCE



TEAM SPIRIT

■ COHESION ■ UNDERSTANDING ■ APPRECIATION ■ SYNERGY



RESPONSIBLE ENGAGEMENT

■ CONSCIOUSNESS ■ TENACITY ■ SUSTAINABILITY ■ WELL-BEING



SHARED PASSION

■ OVERCOMING ONE'S LIMITS ■ INNOVATION ■ COURAGE
■ KNOW-HOW TRANSMISSION

